

國中產品 Junior High School Products

自1989年起，國中藝能科教科書開放由民間出版業者編輯，教科書制度也從統編制走向審定制，康軒即以此為契機，開啟優質教科書的出版事業。因應九年一貫課程，康軒以縝密的課程研究、課程設計、編寫設計、審查印行及市調修訂等五大階段，累積十餘年堅實基礎，於2002年出版涵蓋七大學習領域的國中教材。

2014年，教育部發布以核心素養為導向的十二年國教課綱總綱。2015年起，康軒全力投入該課綱的教材研究與編製。2019年起，逐年出版一套符合「素養導向」並兼具「美感教育」的國中全領域教材。

In 1989, Taiwan's Ministry of Education (MOE) transitioned from a centralized system to an approval-based model, opening the compilation of junior high school arts and life skills textbooks to private publishers. Seizing this opportunity, Kang Hsuan began producing high-quality textbooks. In response to the Grade 1-9 Curriculum, Kang Hsuan developed a comprehensive system covering five key phases: curriculum studies, curriculum design, writing and design, censoring and printing, survey and revision. In 2002, building on over a decade of solid groundwork, we published textbooks covering seven major learning areas for junior high schools.

In 2014, the MOE announced the General Guidelines for the 12-Year Basic Education Curriculum, which emphasized core competencies. Since 2015, Kang Hsuan has devoted extensive resources to developing textbooks aligned with this new curriculum. Starting in 2019, we have published a new series of junior high school textbooks annually — designed to focus on literacy and incorporate the principles of aesthetic education.



教科用書 Teaching Materials

提供語文(國文、英語、閩南語)、數學、自然科學、科技、社會、藝術、健康與體育、綜合活動等八大領域的國中教材，包含課本、習作、教師手冊及教師備課用書等產品。

Kang Hsuan offers junior high school teaching materials across eight major learning areas: Languages (Mandarin Chinese, English, and Taiwanese Hokkien), Mathematics, Natural Sciences, Technology, Social Studies, Arts, Health and Physical Education, and Integrated Activities. Each subject includes textbooks, workbooks, teacher's manuals, and lesson preparation guides.



輔助教材 Supplementary Products

◎新挑戰系列：學習自修、講義類等。

New Challenge Series: Study guides and lecture notes to support self-directed learning.

◎總複習系列：總複習類講義、測驗卷及試題本等。

General Review Series: Comprehensive review materials, test sheets, and test books for thorough exam preparation.

◎周邊資源：閱讀、聽力、主題式等。

Supplementary Resources: Reading, listening, and thematic materials to enrich learning experiences.

◎教育會考模擬考題本：橫向五科、縱向單科模擬題本。

CAP Mock Test Books: Integrated and subject-specific mock tests to enhance exam readiness.

◎升國中七年級銜接輔助教材：六升七、七升八先修講義教材。

Bridging Materials for Transition to Junior High School: Preparatory materials for students transitioning from Grade 6 to 7 and from Grade 7 to 8, ensuring a smooth academic transition.

配套資源 Supporting Resources

電子教科書、教學媒體、備課素材庫、課程計畫、電腦命題系統、學習單、銜接教材等各領域配套資源。

Kang Hsuan offers a wide range of teaching support resources, including digital textbooks, instructional media, lesson planning tools, test-generating software, learning sheets, bridging materials, and supplementary resources for all subjects, comprehensively supporting both teaching and learning needs.

國小產品 Elementary School Products

繼國中藝能教科書走向審定制後，國小藝能科於1991年首次出版。接著於1996年起逐年開放國小學科教科書由民間出版業者編輯出版，康軒因此奠定了教材的研發實力，而於2001年順利銜接九年一貫課程，出版涵蓋七大學習領域的國小教材。

2014年，教育部發布以核心素養為導向的十二年國教課綱。為了體現課綱精神，康軒將核心素養進行解讀與轉化，進而據此建構編寫理念與版本特色，發展兼顧知識、能力與態度的教材內容，並提供具體的教學策略與學習引導設計，打造出師生能在課堂中達成最佳學習成效的優質教材。

Kang Hsuan began compiling elementary school arts and life skills textbooks in 1991. As the Ministry of Education gradually deregulated the development of elementary school subject textbooks in 1996, Kang Hsuan proactively invested in textbook research and development. In 2001, the company successfully aligned with the Grade 1–9 Curriculum, publishing comprehensive teaching materials covering seven major learning areas.

In 2014, the Ministry of Education introduced the 12-Year Basic Education Curriculum emphasizing core competencies. Kang Hsuan transformed these core competencies into a coherent textbook development framework, creating high-quality materials that integrate knowledge, abilities, and attitudes. The company also provides practical teaching strategies and instructional design guidance to support teachers and students in achieving optimal learning outcomes in a supportive and engaging classroom environment.

教科用書 Teaching Materials

提供語文(國語、閩南語、客家語、英語、華語)、數學、自然科學、社會、藝術、健康與體育、綜合活動七大領域及生活課程的國小教材，包含課本、習作、教師手冊及教師專用課本等產品。

Kang Hsuan offers elementary school teaching materials across seven major learning areas and for the life curriculum: Languages (Mandarin, Taiwanese Hokkien, Hakka, English), Mathematics, Natural Sciences, Social Studies, Arts, Health and Physical Education, and Integrated Activities. Each subject includes textbooks, workbooks, teacher's manuals, and teacher's editions to support both instruction and learning.



輔助教材 Supplementary Products

◎新挑戰系列：學習自修、學習評量、數學麻辣講義、測驗卷等。

New Challenge Series: Study guides and lecture notes to support self-directed learning.

◎補充教材：練習簿、國語詞典、語文習寫簿、重點複習、暑期先修、閱讀系列、總複習等。

Supplementary Teaching Materials: Homework books, Mandarin dictionaries, character practice books, summer preparatory books, reading series, and general review materials.

◎學生版電子書：英語Super電子書。

Student Electronic Books: English Super eBooks for enhanced interactive learning.

配套資源 Supporting Resources

電子教科書、教學媒體、課程計畫、電腦命題系統、單張測驗卷、銜接教材等各領域配套資源。

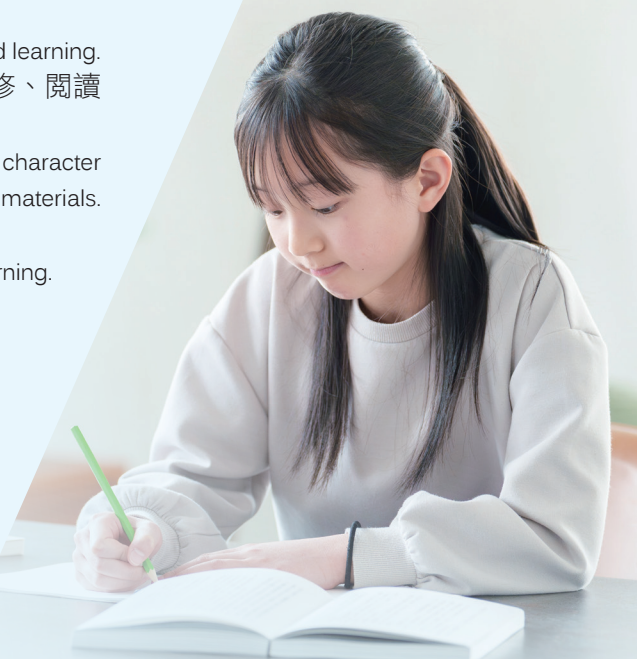
Kang Hsuan offers a wide range of teaching support resources, including digital textbooks, instructional media, lesson planning tools, test-generating software, test sheets, bridging materials, and supplementary resources for all subjects, comprehensively supporting both teaching and learning needs.

考試業務 Assessment Services

每年舉辦全國國小「卓越盃」數學、閱讀及自然素養競賽。

「卓越盃」目前為全國規模最大的國小競賽。

Kang Hsuan organizes the annual national “Excellence Cup” competitions in mathematics, reading, and natural science literacy for elementary school students. The “Excellence Cup” is currently the largest academic assessment competition held at the elementary school level in Taiwan.



教育科技與 AI 應用 Educational Technology and AI Applications

從教材出發，結合課程設計與AI科技，開發創新教學工具與互動資源，打造現代學習場域的專屬數位教材與互動工具。同時推動數位課程與學習平台的發展，為學校、補教機構及學生提供全方位的數位教育解決方案。

Building on our work in teaching materials, Kang Hsuan integrates curriculum design and AI technology to develop new teaching tools and interactive resources. This includes creating digital textbooks and tools designed for modern learning environments. At the same time, we are developing digital courses and learning platforms, providing complete digital learning solutions for schools, tutoring centers, and students.



教材數位化 Digitalization of Teaching Materials

將紙本教材轉為電子書，連結各類教學動畫、影片、程式及線上互動測驗、網站資源，方便教師調閱與使用，提高教學效率。

We transform printed textbooks into interactive e-books that seamlessly integrate a wide range of instructional resources, including animations, videos, educational software, online interactive assessments, and web-based content. This holistic approach enhances accessibility, enabling educators to deliver more effective and engaging instruction.



教學影音

Instructional Videos

製作動畫與影片，輔助教師講解課程內容，增強學生理解與學習興趣。

We produce animations and videos to help teachers explain course content and to boost students' comprehension and engagement. These multimedia resources are suitable for both classroom instruction and self-paced learning.

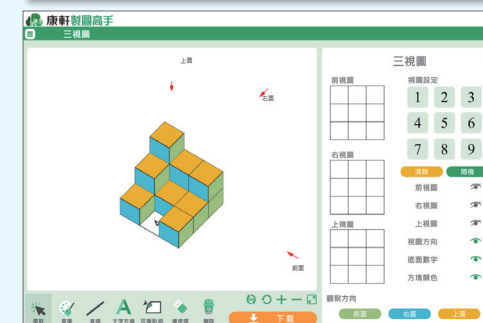


數位教具

Digital Teaching Aids

運用數位科技取代傳統教具，提升互動性與學習體驗。

Replacing traditional teaching aids with digital technology enhances interactivity and enriches the learning experience.



AI融入教學

Integration of AI into Teaching

導入人工智慧技術，應用於AI語音辨識及AI自動出卷，快速提供個性化測驗題目，提升學習成效。

Kang Hsuan integrates artificial intelligence into teaching through AI-driven speech recognition and automated test generation, enabling fast and personalized assessments that improve learning outcomes.



行動學習互動系統

Mobile Learning Interactive System

針對國中小學習需求打造雲端教學互動系統，促進師生即時交流與個性化學習。

To meet the learning needs of elementary and junior high schools, we have developed a cloud-based interactive teaching system that facilitates real-time communication and personalized learning between teachers and students.



課後學習與評測平台

After-School Learning and Assessment Platform

發展補教與學生自學平台，完善課後教育生態，提供自主學習與評測工具，助力學習成長。

Kang Hsuan has developed platforms for supplementary education and student self-study, enhancing the after-school education ecosystem by providing tools for independent learning and assessment that support long-term academic growth.



幼教產品 Preschool Products

「小康軒」深耕幼兒園市場二十多年，發展多元化、系統化的學習產品。2003年以先修教材進入市場，接著開發主題教材、兒歌讀本、數學、美語等專業教材；2014年接續發展邏輯高、專注力等主題課程，並研發以繪本融入主題的創新教學模式；投入教玩具設備，開發學習區、創客積木、桌遊等產品。除了產品開發外，更辦理教師研習、海外訪學等服務。

Little Kang Hsuan has been a trusted name in the kindergarten market for over two decades, offering a diverse and systematic range of early childhood learning products. The brand began in 2003 with preparatory materials. It later expanded to include thematic curricula, children's songbooks, as well as mathematics and English instructional resources. In 2014, it introduced specialized courses focusing on logical reasoning and concentration, along with innovative teaching models that integrate picture books into thematic learning. Further investments were made in educational toys and equipment, leading to the development of learning centers, maker building blocks, and board games. In addition to product development, Little Kang Hsuan offers comprehensive support services, including teacher training workshops and overseas study programs for educators.



重點產品

- ◎主題式課程
- ◎小康軒繪本館
- ◎專業課程(數學、英語、台語、幼幼教材)
- ◎先修教材、正音教材
- ◎邏輯高幼兒思維課程
- ◎小康軒積木課程
- ◎Kids' Corner學習區
- ◎創客積木系統

Key Products

- ◎Thematic Curriculum
- ◎Little Kang Hsuan Picture Book Club
- ◎Specialized Courses (Mathematics, English, Taiwanese Hokkien, Toddler Education)
- ◎Preparatory and Phonetic Materials
- ◎Advanced Logical Thinking Courses for Young Children
- ◎Little Kang Hsuan Building Block Courses
- ◎Kids' Corner Learning Areas
- ◎Maker Block Learning System

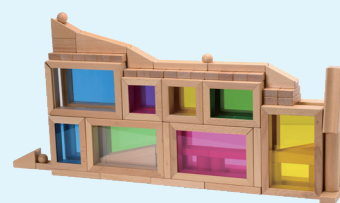
入選法蘭克福書展
台灣館展書



入選文化部
學生優良讀物



入選台北市
兒童優良讀物推薦



小康軒Kids Kang Hsuan Kids

跨域學習 X 未來能力 Cross-Disciplinary Learning x Future Skills

小康軒為0-6歲幼兒提供優質學習產品，是台灣幼兒家庭產品首選。

Kang Hsuan Kids provides high-quality learning products for children aged 0 to 6, establishing itself as a leading choice for early childhood education among families in Taiwan.

◎益智玩具與桌遊

小康軒Kids特別研發優質的教玩具，培養幼兒基礎的動手操作能力。

◎學習教材

小康軒Kids用心出品，趣味中藏著最細緻的學習層次，玩中學，更扎實。

◎Educational Toys and Board Games

Designed to enhance young children's hands-on abilities, Kang Hsuan Kids develops high-quality, interactive educational toys and board games.

◎Learning Materials

Kang Hsuan Kids' materials make learning enjoyable and effective through engaging play.



康軒圖書 Kang Hsuan Books

一書一世界・陪你愛閱讀 A Book, A World – Cultivating a Love for Reading

康軒圖書得獎連連，將圖書以年齡、領域來劃分，不斷開發新作者與新題材，希望擴展孩子的閱讀經驗，培養閱讀好習慣。

Kang Hsuan's books have received numerous accolades. By categorizing publications by age and subject area, we continually discover new authors and topics, aiming to broaden children's reading experiences and cultivate strong reading habits.

◎科普大探索

從生活中隨手可觀察動植物出發，進而涵蓋物理、化學、天文和地理，提供新奇的科普內容，讓自然科學變得好好有趣。

◎漫畫知識酷

以最受孩子們歡迎的漫畫形態，傳達多元的知識，開拓孩子的視野，儲備好應付未來的競爭力。

◎故事溜溜球

國內兒童文學界優秀作繪者共同創作，題材多元豐富，全彩頁面搭配注音，適合低中年級孩子閱讀。

◎優質繪本

主題式的故事搭配優質精緻插圖，提供孩子豐富繽紛的視覺享受，並開心的享受閱讀樂趣。

◎Popular Science Explorations

Beginning with everyday observations of plants and animals, these books expand to cover physics, chemistry, astronomy, and geography, presenting engaging scientific content that makes natural sciences fascinating.

◎Educational Comics

Utilizing the comic format that children love, these books make learning enjoyable and help kids acquire knowledge and skills for the future.

◎Story Yoyo Series

Co-created by talented local authors and illustrators, this series offers diverse themes with full-color pages and phonetic annotations, making it ideal for young readers.

◎Quality Picture Books

Featuring thematic stories and exquisite illustrations, these picture books offer children vibrant visuals and an enjoyable reading experience.



康軒學習雜誌 Kang Hsuan Learning Magazine

陪孩子閱讀生活、認識世界的第一本雜誌

The First Magazine to Guide Children in Exploring Life and Understanding the World

康軒累積多年編寫教科書、參考書及閱讀素材專業經驗，2003年正式為孩子量身訂做出版《康軒學習雜誌》。每期皆規劃主題式深入報導，藉由活潑有趣的故事性主題，橫向、縱向延伸學校所學的課程，加深、加廣生活周遭的知識與時事，是一本綜合性兒童學習雜誌，也是坊間唯一從時事引導孩子學知識、看世界的優良刊物。

With years of experience in educational publishing, Kang Hsuan launched Kang Hsuan Learning Magazine in 2003, designed especially for children. Each issue presents fun, theme-based stories that connect with school subjects and real-life topics. This unique style helps children learn more about current events and the world around them. It is the only children's magazine that uses real-world news to support learning.

得獎紀錄 Awards and Recognition

- ◎多次入圍「金鼎獎最佳兒童及少年類雜誌獎」
- ◎連續榮獲行政院新聞局「小學生最佳課外讀物推介」
- ◎學前版榮獲2021年文化部第43次中小學生優良課外讀物推介
- ◎初階版榮獲2024年台北市「兒童閱讀優良媒材」
- ◎進階版榮獲2023年文化部第45次中小學生優良課外讀物推介
- ◎Multiple nominations for the Golden Tripod Awards for the Best Magazine for Children and Juveniles.
- ◎Consistently selected as the "Best Extracurricular Reading material for Elementary Students" by the Government Information Office.
- ◎Preschool Edition recommended in 2021 as excellent reading material for primary and junior high students by the Ministry of Culture.
- ◎Basic Edition recommended in 2024 as excellent reading materials for children by Taipei City Government.
- ◎Advanced Edition recommended in 2023 as excellent reading material for primary and junior high students by the Ministry of Culture.

三版雜誌簡介 Edition Overview

- ◎學前版：月刊，適讀年齡為3-6歲學齡前兒童
- ◎初階版：半月刊，適讀年齡為低、中年級兒童
- ◎進階版：半月刊，適讀年齡為中、高年級到國中
- ◎Preschool Edition: Monthly publication for children aged 3 to 6
- ◎Basic Edition: Bi-monthly publication for lower to middle grade elementary students
- ◎Advanced Edition: Bi-monthly publication for middle to upper elementary to junior high students



康軒歡樂聽 APP Kang Hsuan Fun Listening App

學習路上好好「聽」

Learning Made Easy Through Listening

集結童書繪本、兒童歌謠、語文學習及科普探索等專輯內容，從「聽」輔助孩子擴充知識涵養。

The app features albums of children's picture books, nursery rhymes, language lessons, and science stories, helping children build knowledge and language skills through engaging audio content.

榮獲第48屆金鼎獎「數位出版類數位創新獎」

Winner of the 48th Golden Tripod Awards – Digital Publishing category, Digital Innovation.



動畫及 IP 經濟 Animation and IP Business

面對市場變革，把既有優質內容打造成自有IP，創建數位課程、動畫、周邊商品等多元商務模式，擴展公司既有品牌形象，實現營收結構多角化與品牌價值最大化。

In response to market changes, we are turning our existing high-quality content into our own IP. This allows us to develop diverse business models—such as digital courses, animation, and related merchandise—to expand our brand reach, create more sources of revenue, and strengthen long-term brand value.

《碰碰紅綠豆》在愛中成長

“Boom! Boom! Beans”- Growing Up with Love

《碰碰紅綠豆》故事核心為「在愛中成長」，提供家長信賴、小朋友喜愛的動畫節目。

This animated series centers on the theme of growing up with love. It is a show parents can trust and children adore, sharing warm and positive messages.

榮獲第60屆金鐘獎「動畫節目獎」

Winner of the 60th Golden Bell Awards – Best Animated Program.

《腦袋星球》一起面對未知的世界

“Know Know Umi” - Exploring the Unknown Together.

由康軒教科書的主題人物延伸而生，將每個人與生俱來的天賦化為具象角色。

“Know Know Umi: Brain Planet” is an original IP from Kang Hsuan, inspired by the main characters in our textbooks. It turns the natural gifts in everyone's mind into vivid, lovable characters.



〈夢想一號〉魔術方塊學院 Dream One Cube Academy

從邏輯到夢想的素養教育

From Logic to Dreams - Core Competency Learning

由魔術方塊出發，專注於提供邏輯思考與空間概念的素養教育，賦予下一代擁有夢想的勇氣及改變世界的契機。

Inspired by the Rubik's Cube, this program develops logical thinking and spatial skills, empowering children with the courage to dream and the ability to shape the future.

